Earn a $1 Bonus on your first purchase Dress Your Kids for Every OccasionGet ready for back-to-school with these stylish and comfortable kids clothing. From adorable outfits for the first day of school to everyday essentials, you can get it all from this collection. Back-to-School Essentials: • Layering pieces: Cardigans, hoodies and light jackets for unpredictable weather.• Bottoms: Jeans, chinos or dress pants for a polished look.• Tops: Polo shirts, button-down shirts or graphic tees for a variety of styles.• Shoes: Comfortable sneakers or loafers for everyday wear.Cardigans:Layer up in style with these cozy cardigans. Perfect for chilly mornings or as a stylish addition to any outfit. Find the perfect cardigan for your little one, from classic button-downs to trendy zip-ups.Joggers: Comfort meets style with these versatile joggers. Ideal for playtime, school or lounging at home. Choose from a variety of colors and patterns to match any outfit.Sneakers: Complete their look with our trendy sneakers. Built for comfort and durability, perfect for active kids. Find the perfect pair for school days, playdates or weekend adventures.Swimwear: Make a splash this summer with these stylish swimsuits. Designed for fun in the sun, these swimsuits offer comfort and protection. Perfect for beach days and pool parties.Activewear: Keep up with your energetic kids with these comfortable and stylish activewear. Perfect for sports, playtime or just lounging around.Pajamas: Ensure sweet dreams with our cozy pajamas. Made from soft, breathable fabrics, these pajamas offer comfort all night long.With the wide range of stylish and comfortable kids' clothing, you'll find everything you need to dress your little ones for any occasion.FAQs:Q: How do I know what size to buy for my child?A: We provide a detailed size chart on the website to help you find the perfect fit for your child.Q: Are the clothes machine washable?A: Yes, all the kids' clothes are machine washable for your convenience. New In £24.99 RRP£39.99 New In £24.99 RRP£39.99 New In £14.99 RRP£29.99 New In £39.99 RRP£69.99 New In £26.99 RRP£49.99 Clear Out £39.99 RRP£69.99 Back in Stock £24.99 RRP£53.99 Price Drop £12.99 RRP£19.99 New In £39.99 RRP£69.99 Back in Stock £14.99 RRP£29.99 Clear Out £27.99 RRP£84.99 Clear Out £12.99 RRP£29.99 New In £19.99 RRP£59.99 Price Drop £12.99 RRP£19.99 New In £14.99 RRP£29.99 Clear Out £14.99 RRP£34.99 Clear Out £14.99 RRP£59.99 Half Price or Less £19.99 RRP£49.99 Half Price or Less £22.99 RRP£59.99 Half Price or Less £19.99 RRP£49.99 New In £19.99 RRP£49.99 Clear Out £69.99 RRP£119.99 New In £19.99 RRP£49.99 Clear Out £11.99 RRP£39.99 Clear Out £9.99 RRP£34.99 Half Price or Less £22.99 RRP£51.99 Clear Out £16.99 RRP£49.99 Clear Out £19.99 RRP£54.99 Clear Out £13.99 RRP£29.99 New In £39.99 RRP£74.99 New In £84.99 RRP£161.99 Clear Out £12.99 RRP£31.99 Clear Out £17.99 RRP£49.99 New In £14.99 RRP£21.99 Clear Out £14.99 RRP£34.99 Half Price or Less £19.99 RRP£49.99 Clear Out £14.99 RRP£49.99 New In £29.99 RRP£55.99 Clear Out £27.99 RRP£79.99 Price Drop £29.99 RRP£79.99 Half Price or Less £24.99 RRP£51.99 Clear Out £9.99 RRP£31.99 Clear Out £16.99 RRP£34.99 Clear Out £24.99 RRP£39.99 Clear Out £29.99 RRP£59.99 Clear Out £21.99 RRP£54.99 £5.99 RRP£9.99 Clear Out £5.99 RRP£17.99 £12.99 Half Price or Less £19.99 RRP£69.99 Back in Stock £14.99 RRP£29.99 Price Drop £12.99 RRP£39.99 New In £29.99 RRP£55.99 New In £24.99 RRP£52.99 New In £19.99 RRP£34.99 Half Price or Less £17.99 RRP£59.99 Clear Out £12.99 RRP£29.99 £12.99 RRP£22.99 Half Price or Less £19.99 RRP£49.99 Clear Out £19.99 RRP£59.99 Clear Out £19.99 RRP£59.99 New In £24.99 RRP£55.99 New In £69.99 RRP£135.99 Clear Out £4.99 Clear Out £26.99 RRP£84.99 Clear Out £14.99 RRP£44.99 Clear Out £12.99 RRP£29.99 Clear Out £29.99 RRP£119.99 £7.99 Half Price or Less £19.99 RRP£59.99 New In £29.99 RRP£55.99 Half Price or Less £14.99 RRP£34.99 Price Drop £24.99 RRP£44.99 Clear Out £27.99 RRP£94.99 Clear Out £12.99 RRP£31.99 Half Price or Less £19.99 RRP£49.99 New In £32.99 RRP£60.99 New In £19.99 RRP£29.99 Half Price or Less £19.99 RRP£49.99 Clear Out £14.99 RRP£35.99 Clear Out £11.99 RRP£39.99 Clear Out £11.99 RRP£39.99 Clear Out £9.99 RRP£41.99 Clear Out £19.99 RRP£74.99 Half Price or Less £19.99 RRP£39.99 Price Drop £19.99 RRP£39.99 Clear Out £9.99 RRP£19.99 Clear Out £14.99 RRP£39.99 New In £32.99 RRP£60.99 Clear Out £17.99 RRP£64.99 Half Price or Less £24.99 RRP£64.99 £12.99 £6.99 RRP£11.99 Clear Out £17.99 RRP£39.99 Back in Stock £12.99 RRP£24.99 £19.99 Buy The Children's Place Save money when you buy The Children's Place gift cards. Receive up to 5.00% cash back on The Children's Place gift cards from MyGiftCardsPlus. Order gift cards online securely. Gift cards never expire. About The Children's Place The Children's Place and Gymboree are a family of brands that focus on outfitting kids from head to toe! Since opening in 1969, The Children's Place has grown to become America's largest pure-play kids' clothing company offering a wide assortment of apparel, shoes and accessories in newborn sizes and up to size 18. From cute baby clothes to trending outfits for big kids, it's easy to find everything kids want to wear for school or play all at affordable prices. For complete bow-to-toe looks, the iconic Gymboree brand delivers colorful, playful and quality clothing collections that celebrate childhood and help families look their best for any occasion. The Children's Place relaunched Gymboree online and in over 200 select shop-in-shop locations across the US and Canada. Find the latest styles for every kid and every occasion, in stores or online with free shipping every day at childrensplace.com and gymboree.com. The Children's Place Gift Cards are subject to Terms and Conditions. Terms and Conditions Hide Terms & Conditions Use of this card constitutes acceptance of the following terms and conditions: Can be used for purchases of merchandise at THE CHILDREN'S PLACE stores, outlets or online at childrensplace.com. Redeemable in US only. Not redeemable for cash unless required by law and cannot be replaced if lost, stolen or used without your permission. Return of merchandise purchased with this card is subject to store return policy. For balance inquiries, call 1-800-501-3232 or visit us at childrensplace.com/giftcardbalance. Select The Children's Place Gift Card Value Digital - FAST Digital (eGift) - Your electronic gift card will be delivered to your email. Digital (eGift) - Your electronic gift card will be delivered to your email. *Your SB points will be credited to your Swagbucks account once the gift card purchase is approved - typically within two business days. Your electronic gift cards will then be delivered to your email address. *Your SB points will be credited to your Swagbucks account once the gift card purchase is approved - typically within two business days. Your physical gift cards will then be shipped to your billing address. *Your SB points will be credited to your Swagbucks account once the gift card purchase is approved - typically within two business days. Your eGifts will then be delivered to your inbox and physical cards will be shipped to your billing address. FAQs for The Children's Place: 2 How much cash back will I earn on my The Children's Place gift card? 4.00% on $25 gift cards.4.50% on $50 gift cards.5.00% on $100, and $250 gift cards. 3 What The Children's Place gift cards can I buy? $25 The Children's Place gift card$50 The Children's Place gift card$100 The Children's Place gift card$250 The Children's Place gift card Copyright © 2025 Prodege, LLC *Cash Back is paid in the form of SB points good for popular gift cards or PayPal cash. Trademarks, including, "Swagbucks", "Swag Codes", "Swagstakes", "SwagButton", "SwagUp", "SB" and the Swagbucks logo are the property of Prodege, LLC; all rights reserved. Other trademarks appearing on this site are property of their respective owners, which do not endorse and are not affiliated with Swagbucks or its promotions. Address: 915 Secaucus Road Secaucus, New Jersey 07094 U.S.A. Telephone: (201) 558-2400 Fax: (201) 558-2841 Public Company Incorporated: 1969 Employees: 3,700 Sales: $421.5 million (2000) Stock Exchanges: NASDAQ Ticker Symbol: PLCE NAIC: 44813 Children's and Infants' Clothing Stores At The Children's Place, we are committed to creating a true lifestyle brand for kids. We are proud of what we have achieved and very excited about our future. Our success to date is due to our steadfast commitment to our core values: Quality that our customers have come to expect: Service on our customers' terms; style that fits our customers' needs; prices that won't strain our customers' budgets. 1969: First Children's Place store opened. 1982: Founders sell chain to Federated Department Stores. 1988: Money-losing chain sold to investor group led by Dabah family. 1993: Firm restructured to handle debt. 1997: Company sells shares to public. Company History: The Children's Place Retail Stores Inc. operates a chain of children's clothing stores across most of the United States. Its products are designed for children aged newborn to 12. It sells under its own 'The Children's Place' brand name. In the competitive children's retail market, The Children's Place offers prices significantly lower than principal brand name competitors. Most of the chain's stores are in malls, with a mix of upscale and more down-market sites. A pair of entrepreneurs started the company on the east coast, and it gradually spread west and south. By the year 2000 The Children's Place had close to 400 stores in 42 states, with plans to expand rapidly. In 1981, the founders sold it to the retail empire of Federated Department Stores. The company is now publicly owned, with about a third of the stock in the hands of CEO Ezra Dabah and his family. An Entrepreneurial Venture in the 1970s The first Children's Place store was opened by two 1965 graduates of Harvard Business School, David Pulver and Clinton Clark. Pulver and Clark both agreed that they did not want to go to work for big corporations, but it took them several years to decide what kind of business they would like to run. Some of the options they first considered were opening auto repair shops or marketing special meltable crayons. Eventually they focused on opening a children's department store. Both men had children and thought they knew something of what children wanted, so they decided to put this expertise to work. Pulver and Clark opened The Children's Place in Hartford, Connecticut, in 1969. The store sold toys as well as clothing and accessories, a product mix described by Clark in a February 1, 1982 profile in Forbes as 'everything for everyone.' This strategy was not particularly successful; many lines were unprofitable. Pulver and Clark spent three years adjusting the product mix and learning how to run the store before The Children's Place made money. They chose to focus on medium-priced children's sportswear, along with some name-brand kids' clothing. Pulver and Clark expanded, opening more stores in the east. After ten years, The Children's Place had blossomed into a chain of 34 stores. Revenues were growing at close to 50 percent annually, and profits were growing by a third. The Children's Place had little direct competition at first. Its stores were primarily located in malls. Consumers could buy children's clothing at mall anchor department stores such as J.C. Penney and Sears, but The Children's Place was generally the only small mall shop selling children's wear exclusively. The chain galloped along, nearly doubling to 65 stores by 1981. Sales were over $50 million. Pulver and Clark took the chain public in 1981, and were apparently besieged by merger offers. The two founders were willing to sell the company, but they did not want to stay on and run it under a corporate boss. In 1982, they sold The Children's Place to Federated Department Stores. Federated was a large chain store conglomerate with sales of around $6 billion. It ran such well-known department stores such as Bloomingdale's and I. Magnin. Pulver and Clark's deal with Federated called for them to train replacements to run The Children's Place, so their association with the retail chain ended soon after the sale. Ups and Downs in the 1980s The chain's growth continued under new ownership. From 1982 to 1986, The Children's Place added on average 20 stores a year, spreading mostly through malls across the northeast and midwest. But under Federated, the chain was no longer as profitable as it had been in its early years. The store sold a mix of brand-name clothes and some private label, but its sales were hurt by discounters offering comparable goods at cheaper prices. A new chain, Kids `R' Us, an offshoot of the mass-market toy store chain Toys `R' Us, also provided new competition. In 1985, The Children's Place lost money, and then stayed in the red for 1986 and 1987. Federated had made some changes to the chain, remodeling a few stores after a new prototype in 1984, and then progressively remodeling others for the more updated look. The parent company built a new warehouse to handle The Children's Place goods, and hired new staff, anticipating growing the chain to 300 stores by 1990. However, The Children's Place seemed to lose its uniqueness. It lost out to discounters, but it was not as upscale as some of its department store competitors. It lacked guidance from Federated, and this was made worse in 1988, when the Federated conglomerate was bought by a Canadian company, Campeau Corp. Already a small piece of a big firm, The Children's Place was even farther from the center of operations after the sale of Federated. The Children's Place lost $12 million in 1988, and Campeau decided to sell it. It went on the block along with a sister chain it had started in 1986, The Accessory Place. This was another mall-based chain, selling accessories to girls and young women. By 1988, The Children's Place had grown to 161 stores. Campeau hoped to get bids of $75 million for the chain, in tandem with The Accessory Place, but no buyers were willing to shell out that much. Eventually the two chains together went for $28 million. The purchaser was an investor group led by Morris Dabah, the head of the apparel corporation Gitano Group. Dabah's investor group bought the two chains from Federated, then sold The Accessory Place the next day for $6 million. The chief executive position at The Children's Place was then taken over by Ezra Dabah, who was also president of E.J. Gitano, Gitano Group's children's division. He had a solid background in children's merchandising, extensive contacts with manufacturers, and was a father of five himself. Under Ezra Dabah in the 1990s Ezra Dabah was enthusiastic about running The Children's Place. He knew the company had not been well managed under Federated, but he was sure the chain had great potential. It was still the only national children's specialty chain to be found principally in malls. Its main competitor, Kids `R' Us, was primarily in strip malls or the kind of edge-of-town retail areas where big box stores were found. The mall locale of the Children's Place chain gave it a unique identity. And Dabah believed that children's apparel was a market poised for immense growth. Dabah quickly initiated plans to get the chain back on its feet. He opened two new prototype stores, planning to build other new ones on the same model. These had a bright, open floor plan with walls accented by floral wallpaper; a toddler play area; revamped fitting rooms, including one for handicapped children; video monitors; and colorful posters and props. Unprofitable stores were shut down, layers of management cut, and the merchandise mix was reconsidered. Dabah preferred to go with an upscale image. Ninety percent of the clothing was branded, with labels like Gloria Vanderbilt, Bugle Boy, OshKosh, and Gitano. By late 1989, Dabah was able to claim that The Children's Place would turn a profit that year. Expenses were down, and inventory was turning over faster. Dabah also announced that the chain would continue to grow. In an article in WWD for September 18, 1989, Dabah revealed plans to add 20 to 30 stores in 1990, and eventually bring the chain up to 400 to 500 stores. Direct competitors were considered the department stores that frequently anchored malls, such as J.C. Penney and Macy's. Price was not to be the main draw at The Children's Place. 'The big come-on,' Dabah declared to WWD, 'will be the merchandise itself.' Nevertheless, The Children's Place remained financially troubled. Between 1990 and 1992, the company lost $60 million. Store closings outnumbered openings, bringing the total number in the chain to only 90. The investor group that had bought the firm filed for Chapter 11 in November 1993, along with Ezra Dabah and three other members of his family. The Dabah's Gitano Group was not doing well, either. It filed for bankruptcy in 1994. The Children's Place had trouble meeting its payments, and finally agreed in 1993 to an out-of-court settlement restructuring its debts. This allowed the firm to remain in business. Three years later, the company was still not financially sound, and it brought in two outside firms to help it handle its debt. These were Saunders Karp & Megrue (SKM), which took a stake of over 30 percent in The Children's Place, and Nomura Holding America, which took a smaller stake of around nine percent. The Dabah family continued to hold the remaining stock. By 1997, the company had changed its marketing thrust somewhat. Instead of offering high-priced brand-name merchandise, it sold good quality but value-priced children's clothing under its own brand name, Children's Place. This gave it more of a competitive edge against the many retailers it was up against in the children's market. These newcomers included Gap Kids, Baby Gap, and Old Navy, all offshoots of The Gap; Limited Too, a children's version of the long-standing mall-based The Limited chain; and Gymboree, a nationwide chain of children's clothing stores. The Children's Place continued to vie for market share with J.C. Penney, Sears, and other mall department stores, as well as Kids `R' Us. The Children's Place set the price of its private label clothing at 20 to 30 percent below most of its mall-based competitors. Its Children's Place brand was sold exclusively in its own stores. In 1997, the company vaunted its new, improved image to attract investors for an initial public offering (IPO). By then it had grown to include 130 stores. Sales in 1996 of $122 million had given the firm a slim $1.65 million in profit, but for 1997 the figures were better, with net income of over $30 million on sales of around $144 million. Public Company in the Late 1990s and After The Children's Place hoped to raise $70 million with its IPO. In fact it raised $50 million, which went to pay off debt. SKM, which had taken a stake in the company in 1996 to help turn its finances around, sold off its holdings in the IPO. More than 40 percent of the stock remained in the hands of CEO Ezra Dabah, and the company's board in total held almost 80 percent. The publicly traded shares started out at $14, and soon reached a high of over $16. But unseasonably warm weather depressed fall sales, and a month after the September IPO, The Children's Place announced that it would have lower than expected results for that quarter. The stock plunged, and shareholders sued. However, a year later, the stock was performing well, and the company seemed back on track. Though the company faced stiff competition from Gap Kids, Gymboree, and others, its lower pricing set its stores apart. The chain kept up its expansion, moving west and south. In 1998 it had 180 stores and looked forward to opening many more. Its stated goal was to have 800 stores by 2004. By 2000, the chain's growth seemed more assured than at any time in its recent past. Over the three years since the public offering, sales rose 44 percent, topping $400 million, and earnings also climbed by over 15 percent. The Children's Place opened 84 stores in 1999, and planned 100 more openings in 2000. Analysts in various publications agreed that The Children's Place had at last found itself a unique niche. A retail analyst quoted in Crain's New York Business (May 3, 1999) claimed 'There's not another concept out there like them. ... The clothes offer great value, and they're fashionable.' Another industry expert quoted in Business Week (May 29, 2000) echoed this, declaring the chain's stores 'have a real and unique niche.' Ezra Dabah, quoted in the same article, crowed that 'We do well where our competitors cannot.' The secret was the mix of fashion and low pricing. The Children's Place could open stores in fancy upscale malls, where they fit in because of the bright look of the décor. But its stores did well too in more cost-conscious malls and retail strips, because the clothes were priced for value. Dabah's long experience in children's clothing apparently allowed him to keep costs down. Another analyst interviewed in the Crain's New York Business article mentioned above declared, 'Most companies go to the factories and say, `I want a pair of jeans for $5.' Ezra negotiates every single element. He goes in and says, `I'll pay this price for the zipper and use this kind of stitch.' In the end, he comes out with good quality at a great price.' Good quality at a great price was almost a universal retailer's dream. As long as Dabah could continue to manage this for The Children's Place brand, prospects at the chain looked bright. Children's clothing was expected to be a hot growth industry in the 2000s, as the 'baby boomlet' ensured that children were a growing percentage of the population. The chain planned to expand its number of stores, moving south into the Sunbelt and farther west as well. It also found more locations by increasing the number of stores within one city. It often clustered more stores near an existing location, or near its competitors' stores. And when moving into Portland, Oregon, for example, it opened not one store but five within months of each other. With room to grow and at last a seemingly reliable retail formula, The Children's Place looked forward to becoming an even bigger player within the children's clothing market in the years to come. Principal Competitors: Gymboree Corporation; J.C. Penney Company, Inc.; Kids `R' Us; Gap Kids. Further Reading: Auerbach, Jonathan, 'Children's Place Seeks Out-of-Court Settlement,' Daily News Record, February 26, 1993, p. 10. 'Campeau's Federated Sets $30 Million Sale of Children's Place,' Wall Street Journal, November 10, 1988, p. B12. Chanko, Kenneth M., 'Gitano Makes Deal for Children's Place,' Discount Store News, January 23, 1989, p. 1. 'Children's Place: Hey, Good-Looking,' Business Week, May 29, 2000, p. 190. Cuccio, Angela, 'The Children's Place: Born Again,' WWD, September 18, 1989, p. 4. 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Source: International Directory of Company Histories, Vol. 37. St. James Press, 2001. The guy who started Next Media LTD began his career working at a factory for $10/month but eventually went on to create a chain of clothing stores bringing in over $233 million in revenue per year, creating multiple magazines and newspaper circulating in two countries with over a half million subscriptions. Absolutely amazing. He started by selling motorcycle handgrips out of the trunk of his car to raising $230 million when his sunglasses business went IPO 2o years later. Read about Oakley, the company named after the founder's dog, that changed the sunglasses industry forever. This company is a marketing cooperative owned by nearly 1,000 separate farmers. Ocean Spray Cranberries was founded by a lawyer in Boston who had a side business of selling cranbery sauce. He recognized his competitors would make better allies and brilliantly banded together hundreds of cranberry farmers to collectively market their crops under one brand in 1930. Orange Glo is a family owned soap and polish business that first introduced it's product to the public at the Arizona State Fair in 1986. 13 years later they had $86 million in revenue. This is an incredible story about a homemade product developed out of a garage that took the world by storm. Outdoor Systems is an Arizona based billboard company. Read how the "growth through acquisition" strategy helped grow the company from running 80 billboards in 1980 to 250,000 billboards in less than 20 years. From corks to three wheeled trucks to pistonless rotary engines in automobiles. Read about how Mazda broke ground in 1920, miraculously survived after 400 workers were killed by the atomic bomb, and went on to partner with Ford to make great cars that are enjoyed all over the world. Read about one of the oldest companies around - Merck. Yes, the pharmacuetical company with over $30 billion in annual sales, has a history that reaches back 344 years even though they were officially incorporated in 1927. This company story should be taught in Marketing 101 classes across the country. Read about how Mossimo became an overnight success in California after the founder dropped out of college, borrowed $100,000 from his father, and created a lifestyle company from scratch. Share — copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution — You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation . No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. Disclosure: I get commissions for purchases made through links in this page. This helps keep this site running The top 6 list is here of affordable children's clothing stores. Yes, it's definitely possible to dress your kids in cute trendy clothes at a cheap price point. All of these stores are reliable reputable US brands. 1. The Children's Place Although very affordable and budget friendly, The Children's Place gives off an exclusive and fun boutique vibe, especially if you're shopping in store. Small, intimate stores and captivating clothing designs make for a great shopping experience. You won't break your budget shopping online or in person at The Children's Place, despite its upscale look. Be aware that at full price regardless of in store or online, certain clothing options can be pricey there (e.g. outerwear). On the other hand, many standard and other hard-to-find items are quite cheap (e.g. winter boots). There is almost always a sale or special promotion running online at The Children's Place, and this is why it's my favorite go-to for my kids clothes. You won't need to pay full price. They cover all ages of children, from newborn to size 18. 2. Carter's and OshKosh B'gosh Carter's and OshKosh B'gosh are sibling brands which share a combined online store and shopping cart, so you can shop from both at once. Carter's is the cheaper brand, while OshKosh B'gosh items tend to be slightly more expensive - but not by as much as you'd think. You can still get the famous OshKosh B'gosh kids denim overalls and jeans for the same price as discount store jeans if you shop when there's a sale happening. Both brands have a great selection of clothing from newborn to kids size 14. Sales and discounts are offered frequently. 3. Gymboree The upscale preppy look of popular brand Gymboree comes at a cheaper than ever price point now that it's owned by The Children's Place. Gymboree clothes are fun, playful, and have plenty of detailing. Whether you're looking for photo day clothes, or clothing that can go from the playground to dinner out, or you just want your children to be dressed nicely, Gymboree is a great choice. Sizing goes from 12 months to 12 years old. 4. Old Navy Yes, the popular casual wear brand Old Navy has baby, toddler and children's clothes. In addition to that, they sell clothing for adults too. It's the most affordable of the Gap family of brands. I feel that you get better value for money there for your kids than for adults though. Children's sizing at Old Navy starts at 0-3 months and goes all the way through high school. Their designs are really neat - your child will look well put-together. Old Navy has good low prices and frequently offers online and in-store specials. Unlike shopping at a department store, you won't be able to find the Old Navy children's clothes anywhere else – its own site is the best place to snag their deals. 5. Gerber Childrenswear Yes, it's the same company as the makers of the baby food and the life insurance plan! Gerber childrenswear has a line of ultra-trendy, cute and incredibly cheap clothing for babies and toddlers. If you have a young child, it's definitely worth shopping from there. The items are high quality and there's a lot of thought that's been put into designs and styles. As an example, there are a ton of designs for you to choose from in their children's onesies. The only downside is that their clothing is just for the younger set - sizes newborn to 5T, but if that's your child, then you're in luck. 6. French Toast Although it's a school uniform store, I occasionally shop at French Toast even though my children's school has no uniform or dress code. I've found it's a great place to shop for good quality low-priced basics such as polo-neck shirts and basic khaki-style pants. In particular, there are a lot of options in girls' tops, offering detailing such as picot collar, ruched sleeves or waist tuck. This can be great if you're seeking to pair the often-busy prints of current girls clothing with a solid one-color top in a cute girly style. Although it doesn't frequently offer the big discount sales of Children's Place and Old Navy, you won't need them with French Toast: you get consistently low prices year-round. Thanks for visiting! I'm glad you came to my site. If you'd like to stay ahead of the curve when it comes to kids fashion, you might like to sign up for my newsletter. You'll get notified by email when there's a round-up of deals on children's clothes (typically around once a month or so). I don't cover every brand of kids clothing or every possible deal out there, but I do make sure to keep on top of the really useful ones. We never share your email address with anyone, and we never spam. You can unsubscribe at any time from link in email. You can sign up right here: Conclusion There are several inexpensive children's clothing stores which have cute clothes and won't break your budget, as listed above. You'll have fun shopping there, and their prices are often similar to the large discount stores, or even cheaper. I recommend any of the above 6 stores for discount kids clothes online. You don't need to spend much to get trendy children's clothes! You heard it first at GoodKidsClothes.com - where children's clothes shouldn't cost the earth! Ultimately, because this is the authoritative source for this information, the user needs to read for themselves at