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A company profile is a brief summary of a company's size, location, history, and main lines of business. It is used to give an overview of a company, usually to attract investors or customers. A company profile should include the following: - the company's name, logo, and contact information - a brief description of the company's products or services - the company's history, including any major milestones - the names of the company's current executives - the company's financials, including sales, revenue, and profit - the company's target markets - the company's competitive advantages A company profile is an essential piece of marketing collateral. It is often used in pitch decks and on company websites. It can also be distributed to media outlets and potential investors. 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