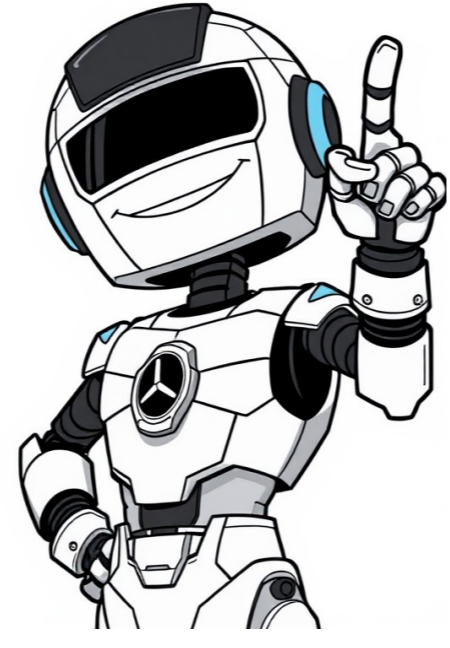


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Home > Next-Gen Jaguar Design Vision Concept to be Unveiled December 2nd! With a new logo, emblem, and Design Vision Concept vehicle, Jaguar plans to reveal itself during Miami Art Week while supporting emerging artists. But is the company right to drop the Leaping Jaguar emblem? On May 24, 2024, Jaguar Land Rover (JLR) produced its last gasoline-powered Jaguar automobiles at Castle Bromwich, England, ahead of the Jaguar brand's shift to becoming an all-electric upscale automaker. Details remain scarce on the first next-generation Jaguar, set to enter production by the end of 2026. But this week JLR began teasing its future with our first look at the new Jaguar logo, new Jaguar emblem, a quick teaser image of the new Design Vision Concept vehicle, and a short video showing off the brand's desire to "copy nothing" as it reintroduces itself to the world: I'm not sure how a video that would be more at home at New York Fashion Week will help Jaguar sell electric cars. But, according to Jaguar's press release, the company says a sense of "Exuberant Modernism" will inspire future vehicles. To showcase this, the company released a partial view of the next-gen Jaguar's first concept vehicle, the Design Vision Concept — Hey, look, a car! Well, part of one, at least. JLR plans to unveil this Design Vision Concept on December 2, 2024 during Miami Art Week. The company plans to show off its new design language at two galleries during the event while highlighting "diverse emerging artists that share the Copy Nothing ethos of its founder, Sir William Lyons." The concept vehicle reportedly "provides a glimpse into the brand's design vision that will showcase bold forms and exuberant proportions." In other words, you can expect certain design elements from this concept vehicle to be found across a wide range of the new Jaguars, even if they company never makes this exact vehicle. Jaguar has its roots in originality. Sir William Lyons, our founder, believed that 'A Jaguar should be a copy of nothing'. Our vision for Jaguar today is informed by this philosophy. New Jaguar is a brand built around Exuberant Modernism. It is imaginative, bold and artistic at every touchpoint. It is unique and fearless. This is a reimagining that recaptures the essence of Jaguar, returning it to the values that once made it so loved, but making it relevant for a contemporary audience. We are creating Jaguar for the future, restoring its status as a brand that enriches the lives of our clients and the Jaguar community. Professor Gerry McGovern OBE, Chief Creative Officer In addition to its perplexing focus on fashion and art, Jaguar also revealed its new vehicle emblem, which retired its leaping jungle cat in favor of the letters J and R enclosed in a circle — According to Car & Driver, Jaguar plans to revive itself with "spectacular" new all-electric vehicles with pricing that's doubled compared to the outgoing internal combustion (ICE) models. The goal, reportedly is to attract "design-minded" younger, wealthier customers that are "cash rich" and "time poor." Along with the rollout of the new models, Jaguar is planning to revamp its online, digital buying experience while also opening up a "small number" of "brand experience centers" in the luxury districts of the world's largest cities. For more information as new details emerge, check out — www.jaguar.com/copy-nothing Images: Jaguar « Previous Article « Jaguar Is Being Reinvented as a High-End, Luxury EV Brand The world's largest international Jaguar community for news, rumors, and discussion. Join Community All times are GMT -5. The time now is 08:04 AM. Home By: Michael Palmer | November 20, 2024 By: Brett Foote | April 21, 2023 By: Pete Simmons | February 1, 2023 By: Pete Simmons | January 11, 2023 By: John Coyle | December 31, 2022 By: John Coyle | December 23, 2022 By: John Coyle | December 16, 2022 The world's largest international Jaguar community for news, rumors, and discussion. Join Community All times are GMT -5. The time now is 08:04 AM. PRIVATE For Sale / Trade or Buy Classifieds (18 Viewing) Want to Sell / Trade or buy for free? Then this is your section. NO COMMERCIAL posts. PLEASE COMPLETE THE PREFIX OPTION WHEN MAKING A POST FOR BEST RESULTS Please note: Any/all transactions are made entirely at members own risk, the forum cannot and will not be held responsible for any disputes arising. Free XJ6 engine Oct 8, 2025 09:02 AM 7,827 27,445 Norri, Cambo, sklimii, Don B 百度知道> 提示信息 知道宝贝找不到问题了>_

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