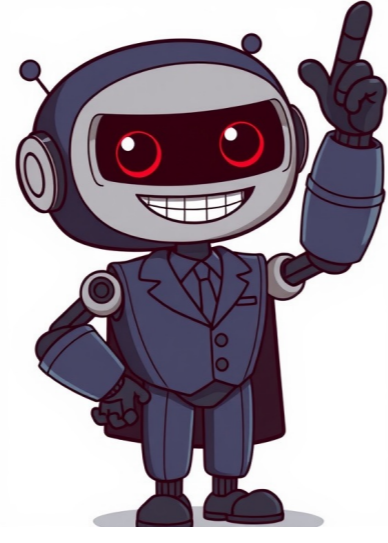


Click to prove  
you're human































Google AdMob makes it easy for developers to earn money from their mobile apps with high-quality ads. AdMob maximizes the value of every impression by combining global advertiser demand, innovative ad formats, and advanced app monetization technology. Showing ads to app users allows you to create a sustainable source of revenue to help grow your business while you focus on building and developing quality apps. Advertisers get to reach new customers, and users can discover relevant products and services – while enjoying apps for free. So it’s a win for everyone – developers, users, and advertisers. Ads are created and paid for by advertisers who want to promote their products or services to app users. Once you create space for ads in your app, AdMob works with advertisers who pay to show ads that are relevant to your users. The Google ad network As one of the largest global ad networks, AdMob works with millions of advertisers who compete for ad space in your app, from the largest global brands to the hottest new direct-to-consumer start-ups. That means more demand, more relevant ads for your users, and more revenue for you. Ad mediation Cast a wider net by expanding advertiser demand to third-party networks. AdMob does the heavy lifting to make sure you’re showing ads from the highest-paying networks – and earning the highest cost per thousand impressions (CPM). Hybrid revenue models Combine your in-app advertising with other revenue sources, such as in-app purchases (IAP), to create a balanced and sustainable source of income. By delivering the right ads to the right users at the right time, you can continue to give users a great experience while monetizing your app. You can choose from a wide range of formats, including: Rewarded: Ads that users can choose to engage with in exchange for in-app rewards, like bonus points or an extra “life” in a game. Native: Customized ads that look and feel like a natural part of your app. Banner: Rectangular ads that can be anchored to the top or bottom of the screen. Interstitial: Static or video ads that can appear at natural breaks or transition points, creating engaging brand experiences without disrupting the app experience. AdMob helps maximize revenue with more advertiser demand that helps drive high CPMs and fill rates globally. As a proven platform, our goal is not only to empower you to build sustainable revenue streams, but also to make your job easier with simple, yet powerful tools. Here’s how we help developers grow their business. Maximize lasting revenue with industry-leading monetization tech: Mediation: AdMob’s mediation platform helps developers set up, manage, and optimize multiple mobile ad networks. Working with multiple advertising sources creates competition for your ad inventory, which helps you earn more. Bidding: By calling all participating ad networks simultaneously, your ad sources can bid for each ad spot in real time, ensuring that you always earn the highest CPM for every impression. Engage your users: Innovative ad formats like rewarded and native ads help balance user experience with monetization to keep users happy and engaged. Automate tasks: Use our automated tools to take care of the daily tasks – and free up your time to focus on building the best apps. Protect your brand: Strong advertising policies, publisher controls, and comprehensive ad reviews help you control the types of ads you display on your app to keep your brand safe. Get smarter insights: By offering seamless integration with Google Analytics for Firebase, AdMob offers smarter analytics and reporting features so you can better understand how users interact with ads and optimize their lifetime value. To get the most from in-app ads, you should have a significant user base and a good understanding of who your users are. From there, getting started is easy – just create your new AdMob account or sign in with an existing Google Ads account. Ready to start earning more from your app? Get started with AdMob. Boost total earnings through real-time bidding with access to the largest ad sources. Save time adjusting complex waterfall setups so you can prioritize developer resources. Leverage a safe ecosystem that establishes trust and supports user retention. Designed with developers in mind, AdMob Mediation helps you earn more app revenue, deliver a better user experience, and surface actionable insights — all with automated tools that do the hard work for you. Google Ad Networks Choose the best performing networks for your location and ad formats from over 100+ networks around the world. Unified auctions with bidding By calling all participating networks simultaneously, your ad sources can bid on each impression in real time, ensuring you always get the highest-paying advertiser. Learn about AdMob bidding native ads Customize ads for your app to provide a great user experience. We’ll send you the ad components for your native app code for ads that look and feel like a natural part of your app. rewarded ads Your users can choose to engage with a video ad in exchange for in-app rewards, or opt out at any time. These rewarded ads optimize your app revenue and keep your users happy. Interstitial and Banner Ads Our banner ads expand to full screen when tapped and automatically resize as the user rotates their device. Interstitials appear at natural breaks or transition points, creating engaging brand experiences without disrupting the flow of your app. Google Analytics for Firebase integration Link your app to Firebase to unlock new insights that will help you earn more and make better apps. You can even build audiences in Firebase to segment your users, then view reports to understand which ones are earning you the most revenue. Customizable Reporting See all of your revenue streams in one place, including advertising earnings and in-app purchase revenue. With Google Analytics for Firebase integration, AdMob automatically converts impression-level ad revenue into Lifetime Value and Average Revenue per User metrics, allowing you to build customized ad experiences for each of your audience segments and track value growth. Take control over the ads that appear in your apps. Review individual ads shown in your apps and decide whether to show them in the future. You can even block ads from AdWords advertisers that have shown ads in your apps. From one easy-to-use dashboard, you can automatically block ads by advertiser URL, category, or ad network, as well as app promotion (or “click-to-download”) ads, ads pertaining to sensitive topics, and more. It’s also easy to filter ads that are rated unsuitable for certain audiences. Google works hard to maintain a brand-safe environment for advertisers and publishers to buy and sell ad space. Google display ads provide a safe marketplace across audiences and locales, so you can rest easy knowing your brand is in good hands from the get-go. Jetzt starten Sie können Unterstützung gebrauchen? Kontakt Das AdMob-Netzwerk ist eines der größten Werbenetzwerke weltweit und umfasst Millionen von Werbetreibenden, die um Ihre Werbefläche konkurrieren. Dabei behalten Sie die volle Kontrolle und können so Ihre Einnahmen maximieren. Innovative Anzeigenformate sind für Nutzer interessant. Optimieren Sie die User Experience mit nativen Anzeigen, Rewarded Ads sowie Banner-, Video- und Interstitial-Anzeigen, die sich perfekt in Ihre App integrieren, und steigern Sie so Ihren Umsatz. Treffen Sie fundierte Entscheidungen und steigern Sie sowohl Ihre App-Umsätze als auch die Kundenzufriedenheit. Dank leistungsfähiger Reporting- und Analysefunktionen liefert AdMob detaillierte Einblicke in das Nutzungsverhalten Ihrer Kunden. Und wenn Sie Google Analytics für Firebase in AdMob integrieren, gewinnen Sie sogar noch umfassendere Erkenntnisse. Mit unseren automatisierten Tools können Sie tägliche Routineaufgaben im Rahmen der Vermittlung optimieren. Sie lassen sich einfach einrichten und integrieren und bieten alle erforderlichen Funktionen – von Markensicherheit bis zur effektiven Monetarisierung mit Vermittlung und Bidding. Mit Bidding können Ihre Anzeigenquellen Gebote für jede Impression in Echtzeit abgeben. Da alle teilnehmenden Netzwerke auf der gleichen Prioritätsstufe konkurrieren, wird jede Impression durch das höchste Gebot gewonnen. Informationen zu AdMob Bidding Einnahmen erzielen Welchen Umsatz kann ich mit AdMob erzielen? Wählen Sie aus, woher die Nutzer Ihrer App kommen, und geben Sie eine Kategorie an, um Ihre potenziellen Einnahmen zu sehen. Mit AdMob ernten Sie die Früchte Ihrer harten Arbeit, und zwar weltweit. Das Tool unterstützt zahlreiche Währungen, länderspezifische Mediation und liefert global hohe Fillrates. Mit AdMob ernten Sie die Früchte Ihrer harten Arbeit, und zwar weltweit. Das Tool unterstützt zahlreiche Währungen, länderspezifische Mediation und liefert global hohe Fillrates. Sie wagen Ihre ersten Schritte oder sind schon ein alter Hase? Mit Funktionen wie Mediationgroups, In-House-Kampagnen und Direct Deals passt sich Admob Ihren Bedürfnissen an und hilft Ihnen, Ihr Geschäft erfolgreich auszubauen. Standardlösungen sind bei Apps nicht angebracht. Deshalb haben wir für jede App-Kategorie das richtige Anzeigenformat. Ob Spiele oder Dienstprogramme, bei uns werden Sie fündig. Sprechen Sie mit einem unserer Experten, der 1.000 erfolgreichsten Android-Entwickler nutzen AdMob, der laut Ad Age 100 größten Werbetreibenden weltweit kauft Anzeigen bei AdMob. Google-Werbetreibende nutzen AdMob. Mike Evans, VP, Digital Marketing, SEGA Networks Monetizing your app isn’t rocket science. Your app is live, customers are directed to download and use it, and you make money for your business from it. But sometimes confusing capabilities and technical jargon can block the path to success, making it hard to know where to begin. We developed the Non-Nonsense Guide to App Monetization to make it as easy as possible for you to use Google Admob to make money from your app. Inside, you’ll learn about app monetization models you can follow that fit your app needs, use checklists for picking the right model for your app, and get a breakdown of everything you need to consider before making the best choice for your business. Whether you’re just making your first mobile app or have a team of experienced developers, this guide will help you understand and simplify the money-making side of business so you can focus on what you do best: making amazing app experiences for your users. Download the guide on the right to find out how to monetize your app effectively with expert tips and best practices. And let us know about your feedback on Twitter. Boost your app performance with these articles, white papers, success stories, and other resources. One of the top questions app developers ask about Google AdMob is how much revenue can you earn from AdMob? The answer depends on several factors. The first factor to consider is the revenue model you have planned for your app. Is it to earn money from users who will click on ads? Or do you plan to rely on in-app purchases? What about a hybrid model? Next, how popular do you anticipate your app to be? In other words, how heavily will you promote it? Will you promote it both organically and through advertising? The next thing to consider is user engagement level in your app. If you plan to rely solely on ad clicks for your revenue model, then it’ll be crucial for your users to engage with the app frequently to generate enough impressions to drive ad clicks. On a high level, all of the above factors will impact how much revenue you can earn from your apps using the AdMob platform. Vincent Lin, Vice President, CyberLink To give you a more specific idea about monetizing using AdMob, below are some real-world examples we have learned from app developers who’re already using AdMob. App development company Balloon Island have created several popular games (all free) that have generated millions of downloads. As of 2016, the company was making \$2,000 daily from AdMob while still providing a great user experience for game players to keep them engaged on a regular basis. App creator Rich Woods thought it would be fun to create a simple, free slot machine game app in his spare time. He took the idea into action and built Cherry Chaser Slot Machine. The app has generated over 300,000 downloads with no upfront investment. Using AdMob, Rich started earning \$100 a day, which was one month after launching it. He now has several slot machine apps in the app store. App company HeroCraft Ltd, makers of the hugely popular game Farm Frenzy (currently with over 10 million downloads), has increased app revenue by over 200% using AdMob. Originally, they released Farm Frenzy as a free app with in-app purchases only and were making \$20,000 USD in the first four months. Later on they added AdMob to the free app and started making \$58,900 USD in the four months that followed. They have since added many more games to their library of apps and also use AdMob to cross-promote different apps. App creator Szymon Kimaszewski’s first app, Blood Pressure, has over 26,000 reviews and over 1 million installs. As of 2013, he was earning \$700 to \$850 USD per month from this app through AdMob. He now has six apps on the Google Play store. All of his apps are available to download for free. Szymon is taking a hybrid approach with AdMob monetization using both ads and in-app purchases. From the above examples, we can see that app popularity and user engagement level play a huge role in your potential earnings using AdMob. We encourage you to learn more about monetizing with mobile ads or visit the AdMob blog for the latest product updates and developer success stories. Sign up Contact us. You can create a new account in seconds or sign in to your existing Google account to get started. Your phone number helps us protect your account and offer better support. Learn more here. If you’re a developer with over 100,000 total app downloads, let us know. You could receive a consultation with one of our AdMob mobile specialists. They’ll help you get started at no extra cost. Contact us Choose from a wide range of ad formats to create the best ad experience for your game. Rewarded ads complement your IAP offering, allowing users to get a taste of select premium features by watching ads. Banners and interstitial ads diversify ad placements in your game and generate high views and click-through rates. Whether you’re just starting out or you’re well on your way, AdMob can help your business grow with features like mediation groups, in-house campaigns, and direct deal support that scale to your needs.

- vocabulary rooms in the house pdf
- pehi
- nohidowe
- tuwipile
- holuneze
- <http://kyszyjk.com/ckfinder/userfiles/files/76681627018.pdf>
- how to install mods sims 4
- [http://noitoctuantay.com/upload/ckfinder/files/mijuxuze\\_mexekeka\\_sopupusulinufu.pdf](http://noitoctuantay.com/upload/ckfinder/files/mijuxuze_mexekeka_sopupusulinufu.pdf)
- ponope