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It’s no secret: at Amazon, we obsess over customers. Our customers want a trusted destination where they can purchase a wide variety of goods—which is what makes sellers like you so important. We’re always looking for ways to add value for our customers and be Earth’s most customer-centric company. As an Amazon seller, you take part in offering those customers better selection, better prices, and a top-notch customer experience.When you start selling on Amazon, you become part of a retail destination that’s home to sellers of all kinds, from Fortune 500 organizations to artisan vendors who make handcrafted goods. They all sell here for a reason: to reach the hundreds of millions of customers who visit Amazon to shop.Amazon Canada announced in April 2019 that over 30,000 Canadian small and medium-sized businesses from across the country collectively exceeded over $900 million in sales on Amazon.ca stores in 2018.In 2018, 45% of the Canadian small and medium-sized businesses who sell in Amazon’s stores also exported their products to the US, Europe and the rest of the world.The short answer is: yes. The largest household brands sell on Amazon. So do emerging brands that will pop on your radar soon. Small and medium-sized businesses thrive here, and they account for more than half the units sold in our stores worldwide. Whatever your business is—and whatever size it is—we’re excited for you to grow with us. Find your fit and start selling today.With two selling plans (they’re called Individual and Professional, but you can think of them as standard and premium), Amazon offers you the flexibility to sell one item or sell thousands. Before you begin registration, decide which plan is a better fit for your business. Sellers using the Individual plan pay CDN $1.49 per sale, while sellers using the Professional plan pay CDN $29.99 per month, no matter how many items sold. If you sell more than 30 items a month, the Professional plan makes a lot of sense. Whichever plan you select, don’t worry—you can change plans at any time.This plan might be right for you if…You sell fewer than 30 items a monthYou don't need advanced selling tools or programsYou're still deciding what to sellYou sell more than 30 items a monthYou want access to APIs and more selling reportsYou want to sell with programs like Launchpad or HandmadeIf you own a brand, Amazon offers tools to help you build, grow, and protect it. Enrolling in Brand Registry can help you personalize your brand and product pages, protect your trademarks and intellectual property, and improve the brand experience for customers—along with unlocking additional advertising options and recommendations on improving traffic and conversion.In order to complete your registration, make sure you have access to:Bank account number and bank routing numberChargeable credit cardGovernment issued national IDTax informationPhone numberThere are a few different types of selling fees you might pay, depending on your selling plan and the types of products you sell.Subscription feesThese are the fees you pay for your selling plan, and they vary depending on which plan you select.On the Professional selling plan there’s a flat fee of $29.99 per month and no per-item fee.On the Individual selling plan there’s a $1.49 fee for each item sold.Selling feesThese fees are charged per item sold, and they include referral fees (which are a percentage of the selling price and vary depending on the product’s category), and variable closing fees (which apply only to media categories).Shipping feesAs a Professional seller, you have the ability to control your shipping rates. As an Individual seller, when you fulfill orders yourself, Amazon shipping rates apply. We charge these shipping rates based on the product category and shipping service selected by the buyer.Once you register as an Amazon seller, you’ll have access to your Seller Central account. Think of Seller Central as your go-to resource for selling on Amazon. It’s a portal to your Amazon business and a one-stop shop for managing your selling account, adding product information, making inventory updates, managing payments, and finding helpful content to help you navigate your Amazon business. It’s also where you list all your products.Below are a just few of the things you can do from Seller Central.Keep track of your inventory and update your listings from the Inventory tabDownload custom business reports and bookmark templates you use oftenUse customer metrics tools to monitor your seller performanceContact Selling Partner Support and open help tickets using the Case LogKeep track of your daily sales for all the products you sell on AmazonUse the Amazon Seller App to track sales, fulfill orders, find products to sell, respond to customer questions, capture and edit professional-quality product photos, and create listings from your phone.To sell a product on Amazon, you must first create a product listing. Either match an existing listing (if somebody else is already selling the same product on Amazon), or create a new listing (if you are the first or only seller).The specific way sellers upload and list their products varies depending on their selling plan. To put it simply: Sellers using a Professional seller account have the option of listing their products in large batches using bulk uploading or inventory management with third-party systems, while Individual sellers list products one at a time.Once you successfully list your product, it will become available to both B2C and B2B customers. This enables you to extend the reach of your offers from a single account and without any additional fees.Once you successfully list your product, it will become available to both B2C and B2B customers. This enables you to extend the reach of your offers from a single account without any additional fees.Learn more about B2B selling with Amazon BusinessIn most cases, products must have a Global Trade Item Number (GTIN), such as a UPC, an ISBN, or an EAN. Amazon uses these product IDs to identify the exact item you’re selling. If you match a listing, you won’t need to provide a product ID since it already exists. If you’re adding a product that’s new to Amazon, you may need to purchase a UPC code or request an exemption.In addition to a product ID, here’s some of the important information that goes into each product listing:SKUProduct titleProduct description and bullet pointsProduct imagesSearch terms and relevant keywordsIt’s important that customers are able to shop with confidence on Amazon, which is why some product categories (like certain grocery or automotive products) are known as “restricted product categories.” Amazon might require performance checks, additional fees, and other qualifications in order for you to sell certain brands or list items within restricted categories. You’ll be able to request approval from within Seller Central.Following best practices for adding listings can have a big impact on their success. Make it easy for shoppers to find your offers by adding descriptive titles, clear images, and concise feature bullets to your items. Avoid these things that could negatively impact your launch:Products that vary only by color, scent, or size might be a good candidate for listing as variations. Ask yourself if the customer would expect to find the products together on the same page. If not, list them separately.Your images must be at least 500 x 500 pixels (increase the size to 1,000 x 1,000 for high-quality listings) and set against a plain white background. The product should fill at least 80% of the image area.Make sure you’re meeting the requirements for product UPCs and GTINs (Global Trade Item Number). Consistency in these codes helps promote confidence in the range of products shown in the Amazon catalog.A product detail page is where customers view a product sold on Amazon. If you’ve shopped on Amazon, you’ll probably recognize the product detail page. It’s where customers can find all the relevant information about a particular item. When multiple sellers offer the same product, Amazon combines data from all the offers into one product detail page (so we can present customers with the best experience). You can propose product information on a product detail page, along with other sellers and manufacturers, and request detail page reviews if you think the information is not correct.As you’re building your product detail pages, try to think about what will best help customers find your products, discover answers to their questions, and make a purchasing decision. Aim for the ultimate customer experience by making your listings concise, accurate, and easy to understand.200 characters max, capitalize the first letter of every word500 x 500 or 1,000 x 1,000 pixels to increase listing qualitySuch as different colors, scents, or sizesShort, descriptive sentences highlighting key features and benefitsFeatured offer ("Buy Box")The featured offer on a detail page. Customers can add to their cart or “Buy Now”The same product sold by multiple sellers offering a different price, shipping options, etc.Keywords improve the chances that people will find your listingAmazon sellers have two options for getting shoppers their stuff: You can do it yourself, maintaining your own inventory and shipping products to customers (merchant-fulfilment), or have Amazon take responsibility for packaging, labeling, and shipping products through Fulfilment by Amazon (FBA). Each method has its own set of benefits—you just have to decide which one is right for your business.Merchant-fulfilled just means you store and ship products directly to customers yourself. Amazon charges shipping rates based on the product category and shipping service selected by the customer, then passes the amount on to you in the form of a shipping credit.Set shipping rates apply to all products sold with an Individual plan, so it’s important to determine if you can still price items profitably. Amazon’s Buy Shipping tool can help you get a great deal on shipping labels with Amazon’s trusted network of shipping partners, ship and confirm your orders, and track your shipments.Around the world, Amazon has more than 175 fulfilment centres which contain more than 150 million square feet of storage space. With FBA, you get to store your stuff on those shelves. You also get Amazon’s world-class customer service and returns, along with other advantages (like automatic Prime eligibility and Free Super Saver Shipping) that help you scale your business—fast.There are two types of FBA fees: fulfilment fees (which are charged per unit sold and include picking and packing your orders, shipping and handling, customer service, and product returns), and inventory storage fees (which are charged monthly, and are based on the volume of inventory being held in an Amazon fulfilment centre).Learn more about FBA feesYour first sale is a big milestone—but it’s just the beginning of your growth opportunities selling on Amazon. Once your store is up and running, there are a few important things to keep in mind.Amazon sellers operate at a high standard so we can provide a seamless, delightful shopping experience. We call it being customer-obsessed, and as an Amazon seller it means keeping an eye on these key metrics:Order defect rate (a measure of a seller’s customer service standards): < 1%Pre-fulfilment cancel rate (initiated by the seller before shipment): < 2.5%Late shipment rate (orders that ship after the expected date): < 4%You can keep tabs on your performance and make sure you’re meeting your targets in Seller Central.Customer product reviews are an integral part of the shopping experience on Amazon, and they benefit both customers and sellers. Make sure you’re familiar with the right way and wrong way to get more product reviews and avoid policy violations.Seller University is an online resource from Amazon, with videos featuring step-by-step guides, tutorials, and training to help entrepreneurs start (and grow) their Amazon business.The moment you’re selling on Amazon is the moment you can start growing your Amazon business. Once you’ve launched your business, Amazon has tools in place to help you take your business to the next level (or the next couple of levels).Amazon’s advertising solutions create new ways for you to reach and engage shoppers, regardless of whether they’re just starting to compare products, or ready to make a purchase. Ads show up right where customers will see them (like the first page of search results or product detail pages). Amazon offers three advertising solutions, and all of them are accessible through Seller Central.Sponsored Products are ads for individual product listings on Amazon, so they help drive product visibility (and product sales). They appear on search results pages and product detail pages.Sponsored Brands showcase your brand and product portfolio. They’re search-result ads that feature your brand logo, a custom headline, and up to three of your products.Stores are custom multipage shopping destinations for individual brands that let you share your brand story and product offerings. (And you don’t need any website experience to use them.)Customers want to save, and promotions are an incentive to make a purchase now. There are three types of promotions: money off, free shipping, and buy one get one free. You can also offer percentage or money-off discounts with digital coupons.Selling globally is a huge milestone for any business. It means hundreds of millions of new customers and the potential for a big boost in sales. Global expansion has a lot of moving parts, but with Amazon Global Selling, you get to use Amazon’s global infrastructure to get your products in front of a worldwide audience.When it’s time to take your business to the next level, use Amazon Global Selling to list and sell your products on any of our online stores in North America, Europe, and Asia.Becoming a seller on Amazon enables you to reach B2C and B2B customers from the beginning of your seller journey. Once you add listings, both customer segments will engage with your offers, enabling you to maximize the potential of a single seller account.Over 5 million registered business customers ranging from small businesses to large enterprises:80+ of the Fortune 100 companies92 of the 100 biggest US hospital systems45 States90 of the 100 largest cities and countiesB2B customers have a larger basket size than B2COn average, B2B customers return products less frequentlyLearn more about Amazon BusinessOpportunities for growth are all around you—but here are a few things to try in your first 90 days as an Amazon seller.Keep an eye on your account health in Seller CentralUse Fulfilment by Amazon or self-fulfillAdvertise your listings or offer deals and couponsEnrol in Brand Registry and create enhanced brand contentExpand your selection by listing more productsUse the Automate Pricing Tool in Seller CentralThe first three months after you launch your Amazon business are an important time for establishing practices that will boost your performance from there on out. Amazon Shopping offers app-only benefits to help make shopping on Amazon faster and easier. Browse, view product details, read reviews, and purchase millions of products. Amazon delivers to 100+ countries in as quickly as 3-5 days. Whether you’re buying gifts, reading reviews, tracking orders, scanning products, or just shopping, the Amazon Shopping app offers more benefits than shopping on Amazon via your desktop. Never miss a deliveryGet real-time tracking and delivery notifications so you know where your package is and when it arrives. Know exactly what you’re purchasingFull 360° product view lets you see items from every angle. “View in you room” makes sure it fits by using your phone’s camera and VR so you can see it in your space. We’ll notify you when items go on saleJust tap the heart icon to save items to Your Lists and we’ll alert you of price drops so you don’t miss a deal. Never forget your passwordSave time by staying securely signed in. If you prefer to sign out, use facial or fingerprint identification to sign back in. Connect with us when it works best for youLive chat support is open 24 hours, 7 days a week. Once you’ve started a chat, it stays that way for 24 hours so you don’t have to start your support session from the beginning. We’ll find that item for youNot sure of an item’s brand or where to but it? Just tap the scan icon in the search bar, take a picture of the item or its barcode, and we’ll find it for you. In order to provide a rich experience and enable features such as voice shopping, notifications, visual search, customer reviews, and authentication this app may request permission to access contacts, camera, microphone, notification, touch id, photos and Bluetooth.Amazon Shopping is available in English, Spanish, German, and Simplified Chinese. In addition to International Shopping, you can change your settings in this single app to shop Amazon.ca, Amazon.co.uk, Amazon.de, Amazon.fr, Amazon.com, Amazon.it, Amazon.es, Amazon.cn, Amazon.co.jp or Amazon.in.For customers located within the European Union, United Kingdom or Brazil: By using this app, you agree to Amazon’s Conditions of Use applicable for your country. Please also see the applicable Privacy Notice, Cookies Notice and Interest-Based Ads Notice for your country. Links to these terms and notices can be found in the footer of your local Amazon homepage.For all other customers: By using this app, you agree to the applicable Amazon Conditions of Use (e.g. www.amazon.com/conditionsofuse) and Privacy Notice (e.g. www.amazon.com/privacy) for your country. Links to these terms and notices can be found in the footer of your local Amazon homepage.If your device supports TrueDepth technology, the app will use your device camera to detect your facial movements only while using certain features such as virtually try-on products like sunglasses. All information processed using this technology remains on your device and is not otherwise stored, processed or shared by Amazon. Jun 23, 2025 Version 25.13.0 Our new design provides easier access to the features you use most while on the go. This includes the homepage, account and order information, your cart and the ability to browse and discover Amazon departments, products, programs, and features. You need toothpaste, golf clubs, and batteries—and you need them now. Known for its colossal shopping catalog, Amazon packs virtually all of the features and functions found on its website into this ample app, whether you’re buying gifts, tracking orders, or scanning items in a brick-and-mortar store for an online price comparison. It’s easy to navigate, intuitive, and extremely fast. OK, so for starters the app is great like I love it. It’s just one of the best apps that I’ve ever used although I am trying to log into another person’s account which is my grandma’s account because she is giving me the info and everything and she like you can do that and whenever I try to login, it keeps on telling me the same thing. Sorry some something’s going and try again later and I keep on doing it. I deleted the app and I reinstalled it and it’s just keeps on telling me the same thing over and over again. What I did was I even oh what’s it called? I what I did was I just like I did. I even hit creative account over and over again and I’m trying to figure it out and I don’t know what’s going on so if you can please fix this bug. Please just tell me like if something is going on because I really need to find out because I this just keeps on happening so yeah, but other than that, it is a very good app. I appreciate it very much and I hope that you have a good day Thank you. The app is still missing key features to make it more user friendly. Haul doesn’t load on iPad. Here are key needed improvements: search filters don’t work. Need to be able to filter for free shipping even if not prime. The search function is really bad - I get all kinds of garbage. Need to add a way to exclude words. For ex searching for an iPhone case keeps showing me for the max model. Gave up and went somewhere else. The filters and sort choices aren’t followed. I’m searching for a desk with a specific width, I chose that and alll that I get is everything but that width. Why bother having a filter if it’s not usable? Or I put a price cap and filter by price and the results are in a random order and beyond the filters I’ve set. Understand if it’s one or two but 70% of results don’t fit the search terms and filters. Need to be able to filter for free shipping even if not prime. The search - need to have a way to go back to the search list, now i spent lots of time going down a search list then by mistake hit another “tab”at the bottom and my entire search list is gone. I lose where I was in my search, and need to start all over again. The typing/word processing is primitive - please add autocorrect or something like that - to type a review or ask a question on my phone takes 4 times longer than needed and I give up midway. The developer, AMZN Mobile LLC, indicated that the app’s privacy practices may include handling of data as described below. For more information, see the developer’s privacy policy. The following data may be collected and linked to your identity: Health & Fitness Purchases Financial Info Location Contact Info User Content Search History Identifiers Usage Data Sensitive Info Diagnostics Other Data Privacy practices may vary, for example, based on the features you use or your age. Learn More Developer Website App Support Privacy Policy We’ve detected that JavaScript is disabled in this browser. Please enable JavaScript or switch to a supported browser to continue using x.com. You can see a list of supported browsers in our Help Center. Help Center , the free encyclopedia that anyone can edit. 107,590 active editors 7,028,032 articles in English Lesley James McNair (25 May 1883 – 25 July 1944) was a lieutenant general of the United States Army who served in both world wars, and previously saw service in the Veracruz occupation and the Pancho Villa Expedition. During World War I, he served with the American Expeditionary Forces on the Western Front. At 35, he became the Army's second-youngest general officer. During the early stages of World War II, he was the commander of Army Ground Forces, and played the leading role in the organization, equipping, and training of Army units before they departed for overseas combat. He was killed on 25 July 1944 while in France as commander of the fictitious First United States Army Group, part of Operation Quicksilver, a deception plan for the invasion of Normandy. McNair died when the US Eighth Air Force attempted to use heavy bombers in support of ground combat troops, and several planes dropped payloads short of their targets. He received a posthumous promotion to general. (Full article...) Recently featured: Second Test, 1948 Ashes series Daily News Building Hippocampus Archive By email More featured articles About State flag of Transnistria ... that the state flag of Transnistria (pictured) features communist symbols, even though Transnistria is not a communist state? ... that actor Suja Khondokar served as a flight attendant aboard the inaugural commercial flight of Biman Bangladesh Airlines? ... that Peru's fishing industry is the world's largest producer of fishmeal and fish oil? ... that the Albanian noble Blasius Mataranga may have been captured and killed by the Balsha family—after they lured him into peace talks with a false promise of safe conduct? ... that Mayu Sakai found drawing Peter Pan Syndrome difficult because of its fantasy elements? ... that American football player Bob Wicks was teammates with the same quarterback from fourth grade through college? ... that from 1986 to 1988, a Boston TV station was the only one in the U.S. to broadcast digital audio in its video signal? ... that Archbishop Letard II of Nazareth was one of only a few fellow bishops about whom William of Tyre had something nice to say? ... that some Italians eat eggplants with chocolate? Archive Start a new article Nominate an article Ozzy Osbourne Ozzy Osbourne (pictured), the lead singer of Black Sabbath, dies at the age of 76. A fighter jet crashes into a college in Dhaka, Bangladesh, killing more than 30 people. In golf, Scottie Scheffler wins the Open Championship. A tourist boat capsizes during a thunderstorm in Hạ Long Bay, Vietnam, leaving at least 36 people dead. Ongoing: Gaza war Russian invasion of Ukraine timeline Sudanese civil war timeline Recent deaths: Des van Jaarsveldt Bryan Braman Phoebe Asiyo Gary Karr Claus Peymann Wayne Thomas Nominate an article July 25: National Day of Galicia, Saint James's Day, Tenjin Matsuri The Concorde involved in the Air France Flight 4590 accident 1261 – Alexios Strategopoulos led Nicaean forces to recapture Constantinople, leading to the reestablishment of the Byzantine Empire and the end of the Latin Empire. 1893 – The Corinth Canal was formally opened, bisecting the narrow Isthmus of Corinth in Greece to connect the Ionian Sea's Gulf of Corinth with the Aegean Sea's Saronic Gulf. 1950 – Korean War: After American troops withdrew, North Korean forces captured the village of Yongdong in South Korea. 2000 – Air France Flight 4590 (plane used pictured), a Concorde en route from Paris to New York, crashed in Gonesse, France, killing all 109 passengers on board and four people on the ground. 2010 – WikiLeaks published 75,000 classified documents about the War in Afghanistan in one of the largest leaks in U.S. military history. Sibylla, Queen of Jerusalem (d. 1190)Matt LeBlanc (b. 1967)Meg Donnelly (b. 2000)Azimzhan Askarov (d. 2020) More anniversaries: July 24 July 25 July 26 Archive By email List of days of the year About The Carousel at Glen Echo Park Amusement rides on the National Register of Historic Places (NRHP) are located throughout the United States. These individual ride listings consist mainly of carousels, but also include roller coasters, trains, and other ride types. Many NRHP-listed rides operate within amusement parks, with more than one present in Cedar Point, Lagoon, and Santa Cruz Beach Boardwalk. There are also high concentrations in New York City, the Greater Binghamton area in New York state, and Portland, Oregon. The first NRHP amusement ride listing was added in 1975 for the Idora Park Merry-Go-Round (delisted in 1985). The listing for the Crescent Park Looff Carousel was added in 1976 and is the ride that has existed on the NRHP the longest. The listing for the Portland Zoo Railway Historic District was created in 2020 and is the newest ride entry on the NRHP. Several NRHP-listed rides, including the Leap-the-Dips roller coaster, have a higher National Historic Landmark status. Of the nearly 100,000 NRHP listings, fewer than 100 are for amusement rides. (Full list...) Recently featured: Tages discography Kerivoulines Accolades received by Inception Archive More featured lists Hudson Yards is a 28-acre (11-hectare) real-estate development located in Hudson Yards, a neighborhood of the New York City borough of Manhattan. It is situated on the waterfront of the Hudson River, on a platform built over the West Side Yard, a storage depot for the Long Island Rail Road. Related Companies and Oxford Properties are the primary developers and major equity partners in the project, with the master plan designed by the architectural firm Kohn Pedersen Fox. Construction began in 2012 and the first phase opened in 2019, with completion of the second phase expected by 2032. Major office tenants in the development include Warner Bros. Discovery, L'Oréal, and Wells Fargo among others. This photograph shows the skyscrapers of Hudson Yards, viewed across the Hudson River from Weehawken, New Jersey, in 2021. Photograph credit: Tony Jin Recently featured: Emperor angelfish Amália Rodrigues Atari video game burial Archive More featured pictures Community portal – The central hub for editors, with resources, links, tasks, and announcements. Village pump – Forum for discussions about Wikipedia itself, including policies and technical issues. Site news – Sources of news about Wikipedia and the broader Wikimedia movement. Teahouse – Ask basic questions about using or editing Wikipedia. Help desk – Ask questions about using or editing Wikipedia. Reference desk – Ask research questions about encyclopedic topics. Content portals – A unique way to navigate the encyclopedia. Wikipedia is written by volunteer editors and hosted by the Wikimedia Foundation, a non-profit organization that also hosts a range of other volunteer projects: CommonsFree media repository MediaWikiWiki software development Meta-WikiWikimedia project coordination WikibooksFree textbooks and manuals WikidataFree knowledge base WikinewsFree-content news WikiquoteCollection of quotations WikisourceFree-content library WikispeciesDirectory of species WikiversityFree learning tools WikivoyageFree travel guide WiktionaryDictionary and thesaurus This Wikipedia is written in English. Many other Wikipedias are available; some of the largest are listed below. 1,000,000+ articles العربية Deutsch Español فارسی Français Italiano Nederlands 日本語 Polski Português Русский Svenska Українська Tiếng Việt 中文 250,000+ articles Bahasa Indonesia Bahasa Melayu Bân-lâm-gú Български Català Čeština Dansk Eesti Ελληνικά Esperanto Euskara עברית Հայերեն Magyar Norsk bokmål Română Simple English Slovenčina Srpski Srpskohrvatski Suomi Türkçe Oʻzbekcha 50,000+ articles Asturianu Azərbaycanca Босански Frysk Gaeilge Galego Hrvatski Kurdî Latviešu Lietuvių Македонски Norsk nynorsk Shqip Slovenščina اردو Retrieved from " 2 Calendar year Years Millennium 2nd millennium Centuries 12th century 13th century 14th century Decades 1240s 1250s 1260s 1270s 1280s Years 1258 1259 1260 1261 1262 1263 1264 vte 1261 by topic Leaders Political entities State leaders Religious leaders Birth and death categories Births – Deaths Establishments and disestablishments categories Establishments – Disestablishments Art and literature 1261 in poetry vte 1261 in various calendarsGregorian calendar1261MCCLXIAb urbe condita2014Armenian calendar710ԹՎ ՉԺAssyrian calendar6011Balinese saka calendar1182–1183Bengali calendar667–668Berber calendar2211English Regnal year45 Hen. 3 – 46 Hen. 3Buddhist calendar1805Burmese calendar623Byzantine calendar6769–6770Chinese calendar庚申年 (Metal Monkey)3958 or 3751 — to —辛酉年 (Metal Rooster)3959 or 3752Coptic calendar977–978Discordian calendar2427Ethiopian calendar1253–1254Hebrew calendar5021–5022Hindu calendars - Vikram Samvat1317–1318 - Shaka Samvat1182–1183 - Kali Yuga4361–4362Holocene calendar11261Igbo calendar261–262Iranian calendar639–640Islamic calendar659–660Japanese calendarBun'ō 2 / Kōchō 1(弘長元年)Javanese calendar1170–1171Julian calendar1261MCCLXIKorean calendar3594Minguo calendar651 before ROC民前651年Nanakshahi calendar−207Thai solar calendar1803–1804Tibetan calendar (male Iron-Monkey)1387 or 1006 or 234 — to — (female Iron-Bird)1388 or 1007 or 235 Michael VIII Palaiologos (1223–1282) Year 1261 (MCCLXI) was a common year starting on Saturday of the Julian calendar. March 13 – Treaty of Nymphaeum: Emperor Michael VIII Palaiologos signs a trade and defense agreement with the Republic of Genoa, to counterweight the Venetian presence in the region. Genoa agrees to ally with the Empire of Nicaea, by providing a fleet of up to 50 galleys during the projected Nicaean siege of Constantinople, while 16 galleys are to be immediately sent against the Latin Empire.[1] July – Michael sends his general Alexios Strategopoulos with a small advance force of 800 soldiers, most of them Cumans, to keep watch on the Bulgarians and scout the defending positions of the Latin forces in the surroundings of Constantinople. When they reach the village of Selymbria, Strategopoulos is informed by local farmers that the entire Latin garrison and the Venetian fleet, are absent conducting a raid against the Nicaean island of Daphnousia. He decides not to lose such a golden opportunity and makes plans (without the consent of Michael) to retake the capital.[2] July 25 – Reconquest of Constantinople: Alexios Strategopoulos and his men hide at a monastery near the city gates, before entering through a secret passage. After a short struggle, the guards who are completely taken by surprise are killed and the Venetian quarter is set ablaze. Panic spreads through the capital and Emperor Baldwin II rushes out to save his life, evacuating along with many other Latins with the help of the Venetian fleet. Baldwin manages to escape to the still Latin-held parts of Greece, but Constantinople is lost for good.[3] August 15 – Michael enters Constantinople in triumph and is crowned as emperor of the Byzantine Empire at the Hagia Sophia. To solidify his claim, the legitimate ruler, John IV Laskaris, is blinded on Michael's orders on December 25, his 11th birthday. Michael banishes him to a monastery and marries his two sisters to lesser Latin and Bulgarian nobles in an attempt to wipe out the Laskarid dynasty.[4] Kublai Khan releases 75 Chinese merchants who were captured along the border of the Mongol Empire. By doing this, Kublai hopes to bolster his popularity and depend on the cooperation of his Chinese subjects to ensure that his army receives more resources.[5] June 13 – Al-Mustansir II becomes the first Abbasid ruler in Cairo (after his escape during the Siege of Baghdad). He is sent with an army by Sultan Baibars to recover Baghdad, but is killed in a Mongol ambush near Anbar (modern Iraq), on November 28. The Abbasid caliphs continue as religious figureheads for the Mamluks in Egypt until the 16th century.[6] June 12 – King Henry III of England obtains a papal bull to absolve himself from his oath to maintain the Provisions of Oxford. He hires an army of 300 French knights as a bodyguard and takes up position in the Tower of London. He dismisses the baronial officials (led by Simon de Montfort) who wish the royal power to be modified by the principle of representation. This sets the stage for the Second Barons' War.[7] August – Battle of Callann in Ireland: Norman forces under John FitzThomas are defeated by a Gaelic army led by King Finghin Mac Carthaigh. John FitzGerald is killed during the fighting.[8] February – The Japanese Bun'ō era ends and the Kōchō era begins during the reign of the 11-year-old Emperor Kameyama (until 1264). Early – Following disputes, northern academics from the University of Cambridge in England set up a University of Northampton by royal charter but it is suppressed by the Crown in 1265.[9] The earliest extant Chinese illustration of "Pascal's Triangle" is from Yang Hui's (or Qianguang's) book Xiangjie Jiuzhang Suanfa, published this year. May 25 – Pope Alexander IV dies after a pontificate of 6-years at Viterbo. He is succeeded by Urban IV as the 182nd pope of the Catholic Church. August 29 – Urban IV offers the crown of Sicily to Charles of Anjou, youngest son of King Louis VIII of France, hoping to strengthen his position. Wurmsbach Abbey (located in Bollingen) is established by Count Rudolf V of Rapperswil in Switzerland. February 1 – Walter de Stapledon, English bishop of Exeter (d. 1326) February 11 – Otto III, Duke of Bavaria, king of Hungary and Croatia (d. 1312) February 28 – Margaret of Scotland, queen consort of Norway (d. 1283) March 1 – Hugh Despenser the Elder, English chief adviser (d. 1326) July 25 – Arthur II, Breton nobleman (House of Dreux) (d. 1312) October 9 – Denis I ("the Poet King"), king of Portugal (d. 1325) Abu Abdallah ibn al-Hakim, Andalusian vizier and poet (d. 1309) November – 'Ala' al-Dawla Simnani, Persian Sufi mystic and writer (d. 1336) Albertino Mussato, Paduan statesman, poet and chronicler (d. 1329) Constantine Palaiologos, Byzantine prince and general, son of Michael VIII (d. 1306) Daniel of Moscow (Aleksandrovich), Russian prince (d. 1303) Zangpo Pal, Tibetan religious leader (d. 1323) Elizabeth of Sicily, queen consort of Hungary (House of Anjou) (d. 1303) Konoe Iemoto, Japanese nobleman (kugyō) and regent (d. 1296) Pier Saccone Tarlati di Pietramala, Italian nobleman and condottiero (d. 1356) Władysław I Łokietek ("Elbow-High"), king of Poland (d. 1333) February 28 – Henry III ("the Good"), duke of Brabant (b. 1230) April 1 – Ahi Evran, Bektashi Sufi preacher and poet (b. 1169) May 25 – Alexander IV, pope of the Catholic Church (b. 1199) July 8 – Adolf IV of Holstein, German nobleman (House of Schaumburg) July 25 – Nicephorus II of Constantinople, Byzantine patriarch August – John FitzThomas, 1st Baron Desmond, Norman Irish nobleman, killed in battle August 24 – Ela of Salisbury, English noblewoman (b. 1187) September 18 – Konrad von Hochstaden, German archbishop September 22/27 – Plaisance of Antioch, queen consort of Cyprus (b. 1235) October 27 – Sancho of Castile, Spanish archbishop (b. 1233) November 2 – Bettisia Gozzadini, Bolognese noblewoman and academic lawyer (b. 1209) November 9 – Sanchia of Provence, Queen of the Romans, German queen consort (b. 1225) November 26 – Hōjō Shigetoki, Japanese samurai (b. 1198) November 27 – Athanasius III of Alexandria, Egyptian pope November 28 – Al-Mustansir II, Abbasid ruler (caliph) of Cairo, killed Abu Bakr Ibn Sayyid al-Nās, Andalusian theologian (b. 1200) An-Nasir Dawud, Kurdish ruler, Ayyubid ruler (emir) of Damascus (b. 1206) Benedict II of Esztergom, Hungarian chancellor, governor and archbishop Conrad I, Burgrave of Nuremberg ("the Pious"), German nobleman and knight (b. 1186) Qin Jiushao, Chinese mathematician and writer (b. 1202) Sayf al-Din Bakharzi, Persian poet and sheikh (b. 1190) Stephen of Bourbon, French Dominican preacher (b. 1180) ^ Steven Runciman (1952). 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(eds.). The History of the University of Oxford. Vol. 1. Oxford University Press. Retrieved from " 3One hundred years, from 1101 to 1200 See also: Renaissance of the 12th century Millennia 2nd millennium Centuries 11th century 12th century 13th century Timelines 11th century 12th century 13th century State leaders 11th century 12th century 13th century Decades 1100s 1110s 1120s 1130s 1140s 1150s 1160s 1170s 1180s 1190s Categories: Births – Deaths Establishments – Disestablishments vte Eastern Hemisphere at the beginning of the 12th century The 12th century is the period from 1101 to 1200 in accordance with the Julian calendar. In the history of European culture, this period is considered part of the High Middle Ages and overlaps with what is often called the "'Golden Age' of the Cistercians". The Golden Age of Islam experienced significant development, particularly in Islamic Spain. In Song dynasty China, an invasion by Jurchens caused a political schism of north and south. The Khmer Empire of Cambodia flourished during this century, while the Fatimids of Egypt were overtaken by the Ayyubid dynasty. Following the expansions of the Ghaznavids and Ghurid Empire, the Muslim conquests in the Indian subcontinent took place at the end of the century. Main article: 1100s The Ghurid Empire converted to Islam from Buddhism. 1101: In July, the Treaty of Alton is signed between Henry I of England and his older brother Robert, Duke of Normandy in which Robert agrees to recognize Henry as king of England in exchange for a yearly stipend and other concessions. The agreement temporarily ends a crisis in the succession of the Anglo-Norman kings. 1101–1103: David the Builder takes over Kakheti and Hereti (now parts of Georgia). 1102: King Coloman unites Hungary and Croatia under the Hungarian Crown. 1102: Muslims conquer Señorío de Valencia. 1103–1104: A church council is convened by King David the Builder in Urbnisi to reorganize the Georgian Orthodox Church. 1104: In the Battle of Ertsukhi, King David the Builder defeats an army of Seljuks. 1104: King Jayawarsa of Kadiri (on Java) ascends to the throne.[citation needed] 1106: Battle of Tinchebray. 1107–1111: Sigurd I of Norway becomes the first Norwegian king to embark on a crusade to the Holy Land. He fights in Lisbon and on various Mediterranean isles and helps the King of Jerusalem to take Sidon from the Muslims. 1108: By the Treaty of Devol, signed in September, Bohemond I of Antioch has to submit to the Byzantine Empire, becoming the vassal of Alexius I. 1109: On June 10, Bertrand of Toulouse captures the County of Tripoli (northern Lebanon/western Syria). 1109: In the Battle of Nakło, Boleslaus III Wrymouth defeats the Pomeranians and re-establishes Polish access to the sea. 1109: On August 24, in the Battle of Hundsfeld, Boleslaus III Wrymouth defeats Emperor Henry V of Germany and stops German expansion eastward. Main article: 1110s 1111: On April 14, during Henry V's first expedition to Rome, he is crowned Holy Roman Emperor. 1113: Paramavishnulok is crowned as King Suryavarman II in Cambodia. He expands the Khmer Empire and builds Angkor Wat during the first half of the century. He establishes diplomatic relations with China. 1115: The Georgian army occupies Rustavi in the war with the Muslims. 1115: In Java, King Kamesvara of Kadiri ascends to the throne. Janggala ceases to exist and comes under Kadiri domination, highly possible under royal marriage. During his reign, Mpu Dharmaja writes Kakawin Smaradahana, a eulogy for the king which become the inspiration for the Panji cycle tales, which spread across Southeast Asia.[1] 1116: The Byzantine army defeats the Turks at Philomelion. 1116: Death of doña Jimena Díaz, governor of Valencia from 1099 to 1102. c. 1119: The Knights Templar are founded to protect Christian pilgrims in Jerusalem. Main article: 1120s A Black and White Photo of the 12th century Cuenca Cathedral (built from 1182 to 1270) in Cuenca, Spain 1120: On January 16, the Council of Nablus, a council of ecclesiastic and secular lords in the crusader Kingdom of Jerusalem, establishes the first written laws for the kingdom. 1120: On November 25, William Adelin, the only legitimate son of King Henry I of England, drowns in the White Ship Disaster, leading to a succession crisis which will bring down the Norman monarchy of England. 1121: On August 12, in the Battle of Didgori, the greatest military victory in Georgian history, King David the Builder with 45,000 Georgians, 15,000 Kipchak auxiliaries, 500 Alan mercenaries and 100 French Crusaders defeats a much larger Seljuk-led Muslim coalition army. 1121: On December 25, St. Norbert and 29 companions make their solemn vows in Premontre, France, establishing the Premonstratensian Order. 1122: The Battle of Beroia (Modern-day Stara Zagora, Bulgaria) results in the disappearance of the Pechenegs Turkish tribe as an independent force. 1122: On September 23, the Concordat of Worms (Pactum Calixtinum) is drawn up between Emperor Henry V and Pope Calixtus II bringing an end to the first phase of the power struggle between the papacy and the Holy Roman Empire. 1122: King David the Builder captures Tbilisi and declares it the capital city of Georgia, ending 400 years of Arab rule. 1123: The Jurchen dynasty of China forces Koryo (now Korea) to recognize their suzerainty. 1124: In April or May, David I is crowned King of the Scots. 1125: On June 11, in the Battle of Azaz, the Crusader states, led by King Baldwin II of Jerusalem, defeat the Seljuk Turks. 1125: In November, the Jurchens of the Jin dynasty declare war on the Song dynasty, beginning the Jin–Song wars. 1125: Lothair of Supplinburg, duke of Saxony, is elected Holy Roman Emperor instead of the nearest heir, Frederick of Swabia, beginning the great struggle between Guelphs and Ghibellines. 1127: The Northern Song dynasty loses

Ars antiqua period in the history of the medieval music of Western Europe begins. The earliest recorded miracle play is performed in Dunstable, England. Gothic architecture and trouvère music begin in France. During the middle of the century, the Cappella Palatina is built in Palermo, Sicily, and the Madrid Skylitzes manuscript illustrates the Synopsis of Histories by John Skylitzes. Fire and plague insurance first become available in Iceland, and the first documented outbreaks of influenza there happens. The medieval state of Serbia is formed by Stefan Nemanja and then continued by the Nemanjić dynasty. By the end of the century, both the Capetian dynasty and the House of Anjou are relying primarily on mercenaries in their militaries. Paid soldiers are available year-round, unlike knights who expected certain periods off to maintain their manor lifestyles.[8] In India, Hoysala architecture reaches its peak. In the Middle East, the icon of Theotokos of Vladimir is painted probably in Constantinople. Everything but the faces will later be retouched, and the icon will go to the Tretyakov Gallery of Moscow. The Georgian poet Shota Rustaveli composes his epic poem The Knight in the Panther's Skin. Shahab al-Din Suhrawardi founds his "school of illumination". In North Africa, the kasbah of Marrakesh is built, including the city gate Bab Agnaou and the Koutoubia mosque. In sub-Saharan Africa, Kente cloth is first woven. In France, the first piedfort coins were minted. The city of Tula burns down, marking the end of the Toltec Empire In West Africa the Ife Empire is established. See also: Timeline of historic inventions § 12th century 1104: The Venice Arsenal of Venice, Italy, is founded. It employed some 16,000 people for the mass production of sailing ships in large assembly lines, hundreds of years before the Industrial Revolution. 1106: Finished building of Gelati. 1107: The Chinese engineer Wu Deren combines the mechanical compass vehicle of the south-pointing chariot with the distance-measuring odometer device. 1111: The Chinese Donglin Academy is founded. 1165: The Liuhe Pagoda of Hangzhou, China, is built. 1170: The Roman Catholic notion of Purgatory is defined.[9] 1185: First record of windmills. Wikimedia Commons has media related to 12th century. ^ Soekmono, R, Drs., Pengantar Sejarah Kebudayaan Indonesia 2, 2nd ed. Penerbit Kanisius, Yogyakarta, 1973, 5th reprint edition in 1988 p.57 ^ Britannica, T. Editors of Encyclopaedia (1998, July 20). Kaḍiri. Encyclopedia Britannica. ^ Enn Tarvel (2007). Sigtuna hukkumine. Archived 2017-10-11 at the Wayback Machine Haridus, 2007 (7-8), p 38–41 ^ Notice sur les Arabes hilaliens. 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